

WHAT IS CLAIMED IS:

Sub A¹⁸ > 1. A receiver comprising:

receiving means for selecting a predetermined real channel from a plurality of real channels and obtaining a broadcast signal of said selected real channel;

program information extracting means for extracting program information of said plurality of real channels from said broadcast signal obtained by said receiving means;

user profile creating means for creating on the basis of said real channel selected information in said receiving means and said program information extracted by said program information extracting means a user profile in which program information received at every unit time of a day are accumulated as user profile information; and

virtual channel creating means for creating on the basis of said user profile created by said user profile creating means and said program information extracted by said program extracting means a virtual channel in which programs of said plurality of real channels are selectively located.

2. A receiver according to claim 1, further comprising display means for displaying said virtual channel created by said virtual channel creating means.

4. A receiver as claimed in claim 1, wherein said user profiled creating means creates a user profile of every predetermined period and constantly holds user profiles of a constant number.

6. A receiver as claimed in claim 1, wherein said user profile created by said user profile creating means accumulates at least a title, a category and a key word of programs received at every unit time.

29

8. A receiver according to claim 1, further comprising priority program setting means for setting a priority program and wherein said virtual channel creating means selects said priority program set by said priority program setting means when a program of said real channel corresponding to a predetermined unit time is selected.

9. A receiver as claimed in claim 1, wherein said virtual channel creating means creates a plurality of virtual channels.

10. A receiver according to claim 1, further comprising channel control means for controlling the manner in which said receiving means receives said real channel in such a manner that programs comprising said virtual channel created by said virtual channel creating means are received sequentially.

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